

Vietnam - Australia real estate investment consulting



Sydney Opera House

1. AUSTRALIA REAL ESTATE INVESTMENT CONSULTANCY

Factors that make up the attraction of Australian real estate:

- Potential, stable, and profitable housing market. According to expert Cameron Kusher of the famous newspaper *realestate*, house prices in Australia have a very different feature compared to many countries in the world. That is, house prices will increase by 100% every 7 to 10 years. This rule has been proven over the past 50 years. Specifically, firstly, house prices in Sydney increased sharply, even doubled in 7 to 10 years, then stopped at saturation. After that, other cities like Melbourne, Adelaide, and Brisbane started to grow.
- A peaceful, civilized, developed country, cities regularly rank in the top 10 lists of the most livable

cities in the world.

- Regarding the issue for foreigners to invest and do business, the Australian Government not only always opens the door to welcome but also creates the best conditions for immigrants. It is the promulgation of many attractive policies such as permanent ownership of Australian real estate by foreigners, tax reduction, etc. Besides, the law in there is also very clear, transparent, and ensures the interests of the residents both for buyers and sellers.
- In the Australian settlement process, citizens are often required to prove their financial ability. The purpose of this requirement is to ensure citizens are economically viable to live in Australia, not dependent on subsidies and becoming a burden to the nation. Therefore, owning Australian real estate for more than 2 years is a great advantage, creating a premise for applying for settlement as well as Australian citizenship.

Potential cities in Australia:

- ***Gold Coast (Queensland state):*** Referring to the most touristic city in Australia, the Gold Coast cannot be ignored. It is estimated that each year, the Gold Coast attracts millions of domestic and foreign tourists to come here to relax. This has made the economy on the Gold Coast thrive, citizens flocking here to work more and more. And as a result of this, the real estate market skyrocketed.



- ***Adelaide (South Australia state):*** Ranked 3rd in the list of top 10 most livable cities in the world in 2021 voted by the Economist Intelligence Unit, the real estate market in Adelaide has grown strongly over the years. According to Corelogic's most recent report, the proportion of properties in Adelaide selling for more than their previous selling price in the March 2021 reached 93.6% - a slight increase from the 93.1% recorded in the last three months of 2020, making Adelaide become

the most profitable property market in nearly a decade.



- ***Brisbane (Queensland state):*** this is an emerging market, but thanks to the steady growth rate, Brisbane has become a potential investment area. Up to now, property values in Brisbane have increased by 5%. Australia's Westpac Bank in its Property Forecast earlier in 2021 reported Brisbane property prices will increase by 20% between 2022 and 2023. At this rate, Brisbane is a worthy place for investors to consider.



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