Over 100 Vietnamese and Australian businesses connect for trade

DNVN - Over 100 Vietnamese and Australian businesses participated in a business networking program in Ho Chi Minh City, opening up many opportunities for substantive economic cooperation between the two countries.

The Vietnam-Australia Business Networking Program, held on January 29th in Ho Chi Minh City, attracted the participation of over 100 businesses from both countries operating in highly complementary sectors such as information technology, artificial intelligence, automation, education and training, import and export, goods distribution, agricultural products and food, real estate, tourism, investment consulting, and interior design. These are sectors considered to have significant potential for cooperation, aligning with the trends of digital transformation, supply chain restructuring, and green growth.

The event was organized by the Ho Chi Minh City Supporting Industries Association (HASI) in collaboration with the Saigon Business Association, the Ho Chi Minh City Young Entrepreneurs Association – Saigon Chapter (YBA Saigon), and the Australian-Vietnamese Chamber of Commerce (AVCC).



Representatives from Vietnam and Australia signed the MoU.

At the event, HASI representatives stated that the need for direct connections between Vietnamese and Australian businesses is increasing strongly along with the positive development of bilateral economic and trade relations. Promoting substantive cooperation and transforming strategic directions into concrete projects and contracts will contribute to enhancing the competitiveness of businesses on both sides.

Representatives from AVCC assessed Vietnam as a dynamic market with impressive growth rates in the Asia-Pacific region. With its extensive membership network and experience operating in Vietnam, AVCC is committed to continuing to support Australian businesses in finding long-term and sustainable investment and business opportunities.

Within the framework of the program, the organizing units signed a Memorandum of Understanding (MoU), creating a foundation to promote coordinated trade promotion, share market information, and support member businesses of both countries in expanding their production and business activities.

The highlight of the event was the vibrant B2B business networking session, focusing on the import-export, information technology, real estate, and tourism sectors. Many Vietnamese and Australian businesses directly exchanged information, explored each other's needs and strengths, and initially established potential cooperative relationships, contributing to strengthening bilateral economic ties in the new phase.

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